Teaching at CMC: Excellence, Innovation, and Technology Summit

Friday, November 09, 2018
8:30 a.m. – 12:45 p.m.
Founders Room, Bauer Center

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8:30 – 9:00   Breakfast

9:00 – 9:15   Summit Opening Session: Introductory Words from Peter Uvin, Dean of the Faculty

9:15 – 10:15   **Session 1. Creating a Presence on Social Media**
Moderator: Shana Levin, Crown Professor of Psychology, George R. Roberts Fellow and Associate Dean of the Faculty
Panelists: Jack Pitney, Roy P. Crocker Professor of Politics and Peter Hong, Associate Vice President of Public Affairs and Communications
Narrative: This panel will discuss the pros and cons of building a presence on social media, and some reasons why faculty might want to do so. The panelists will also provide practical guidelines on choosing a platform for digital engagement and using it successfully to create new audiences for your work and engage with them.

10:15 – 10:25 Refreshment Break

10:25 – 11:05 **Session 2. Engaging Students through Social Media**
Moderator: Lee Skinner, Professor of Spanish and Associate Dean of the Faculty
Panelists: Jenny Taw, Associate Professor of Government, and Ron Riggio, Henry R. Kravis Professor of Leadership and Organizational Psychology
Narrative: Many of our students are active on social media; our panelists will share some of the ways they use different platforms to connect with students and alumni, create community, and spark conversations about topics related to their teaching and research.

11:05 – 11:45 **Session 3. Difficult Conversations in the Classroom in the Age of Social Media**
Moderator: Lee Skinner, Professor of Spanish and Associate Dean of the Faculty
Panelists: Stacey Doan, Associate Professor of Psychology and Director of the Berger Institute and Amy Kind, Russell K. Pitzer Professor of Philosophy and Director of the Gould Center
Narrative: The panel will discuss strategies for guiding students to engage in potentially highly-charged academic discussions honestly and openly at a time when doxxing, calling out, and other forms of exposure on social media can mean that classroom conversations have the potential to be spread far beyond our campus.

11:45   Lunch begins

12:00 – 12:40 **Lunchtime Session: Digital Distractions**
Facilitator: Jessica Tinklenberg, Director, 5Cs Center for Teaching and Learning
Narrative: It's a fact: students increasingly understand their world as it is mediated by technologies like cell phones, tablets, and social media platforms. But is it also true that these technologies are making our students more distracted in the classroom? Participants in this workshop will 1) learn about recent scholarship on digital distraction in the college classroom; 2) discuss the potential benefits and limitations of some high-, low- and no-tech interventions to increase student engagement; and 3) workshop how to create more meaningful learning experiences for tech-savvy students.

12:40 – 12:45 Summit Closing Session: Wrap up and Closing Words from Dean Peter Uvin